

# A MODERN APPROACH

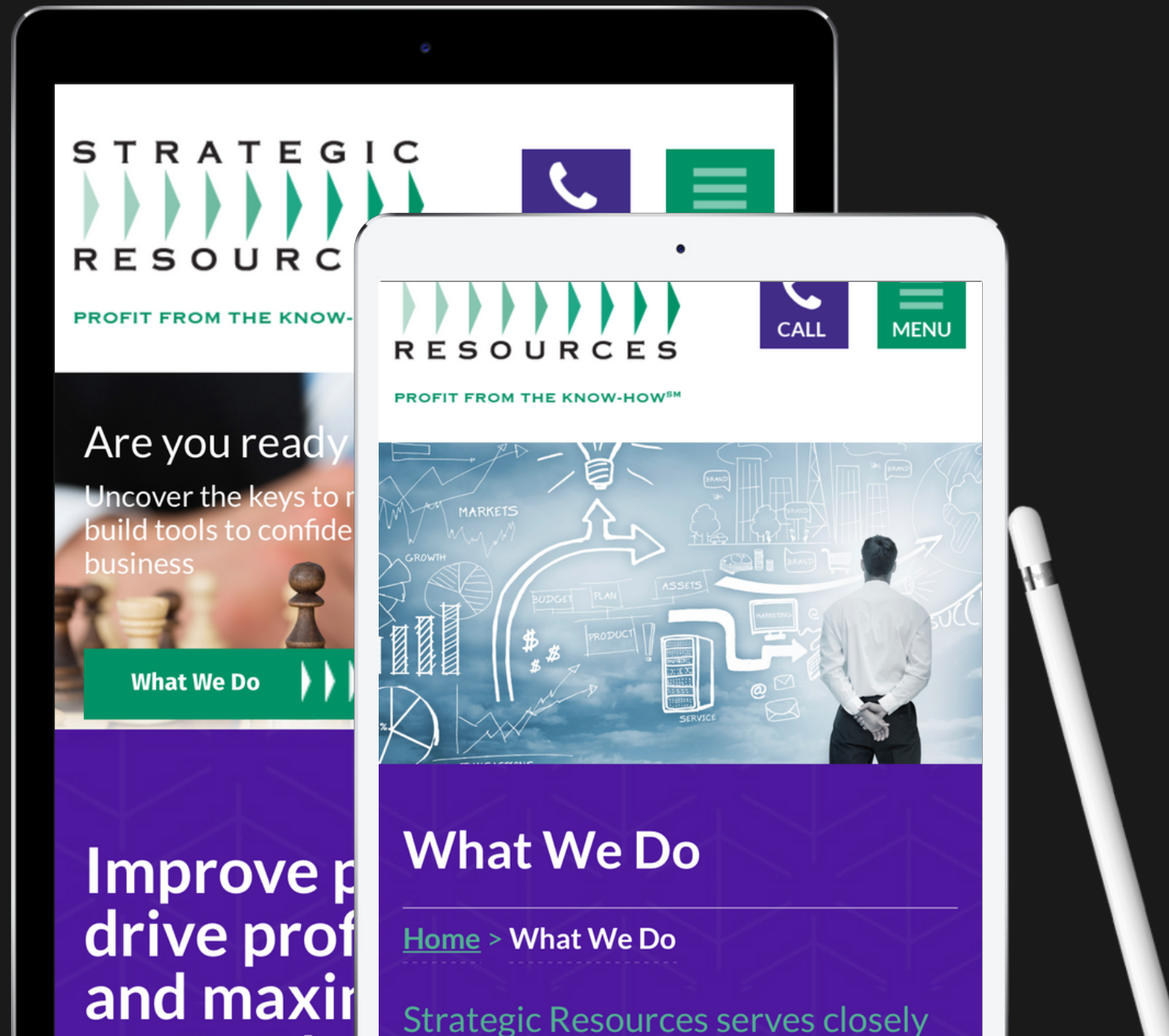


STRATEGIC  
RESOURCES



# KEY UPDATES

1. Modernization
  - a. White Space
  - b. Clean images
  - c. Large Homepage Images
2. Strategic Calls to Action
3. Motion & Animation
4. Brand Inspired





# Traffic Matters

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Accompany with a social media & e-mail  
marketing campaign





# A NEW LOOK



## A NOTE FROM US

SRI is pleased to announce our newly designed and updated web site which provides clients and perspective clients with a full appreciation of Who We Are, What We Do, and How We Do It. Throughout the web site, best practices, testimonials, white papers, management tools, and analytics capabilities are all explained in a way that's easy-to-understand.

**CHECK IT OUT!**







**“The best marketing  
doesn't feel like marketing.”**

<http://staging.sri.flywheelsites.com/>